

Privacy Policy

At Julie's Marketing Sdn. Bhd., safeguarding your privacy is our commitment. We have implemented robust organizational and technical measures to protect your personal data from unauthorized access. This Privacy Policy pertains specifically to the "2024 Julie's Charm Buy & Win Contest" event organized by Julie's Marketing Sdn. Bhd. It is designed to offer clarity regarding the processing and protection of your personal data.

1. Data Collection:

We solely collect the personal data you directly provide us by submitting the Google Form. This information may include your full name, NRIC, email address, and details related to the purchase of our products.

2. Purposes of Data Usage:

Your personal data is utilized exclusively for necessary tasks concerning the Contest, such as validating your purchase, confirming eligibility, and essential communications. With your explicit consent, we may send promotional emails and updates after the Contest's conclusion. Data profiling techniques might be employed to customize advertisements and offers tailored to your interests.

3. Disclosure of Personal Data:

We prioritize the protection of your personal data and do not indiscriminately share such information with unauthorized third parties. However, we collaborate with trusted third-party service providers who assist in various contest-related tasks. These service providers are strictly prohibited from using your personal data for any purposes other than those directly linked to their assigned tasks.

4. Data Security:

We have implemented robust safeguards to secure the collected personal data. While no system can guarantee absolute safety, we have taken measures to minimize the risk of data breaches to a reasonable extent.

5. Retention of Personal Data:

Personal data collected for marketing purposes will be retained as needed or permitted by law. However, personal data not serving marketing purposes, collected during this Contest, will be permanently deleted after the Contest's conclusion.

6. Your Rights:

You have the right to manage the processing of your personal data under the Personal Data Protection Act of Malaysia. You can request details about our collected data, rectify inaccuracies, or make other legally enabled requests. We will strive to comply with your request in a legally and reasonably practicable manner.

7. Contact Information:

If you have feedback, comments or questions about this Privacy Policy, or would like to access, correct, amend or delete the Personal Data we have, please contact us at:-

Contact:

Julie's Marketing Sdn. Bhd.
Lot 14, Jalan Teknologi,
Taman Sains Selangor 1,
Kota Damansara,
47810 Petaling Jaya, Selangor.
Tel: +603 6150 2510
Fax: +603 6150 0770

Dated: 24 May 2024