### JULIE'S MANUFACTURING SDN. BHD.

### JULIE'S CHEESE! I 'NUT' EMAS

### TERMS AND CONDITIONS

### A. GENERAL

- 1. **JULIE'S CHEESE! I 'NUT' EMAS** is a one-time contest ("Contest") organised by Julie's Manufacturing Sdn. Bhd. ("Organiser").
- 2. The Contest will commence on 15 June 2023 at 12:00am until 31 July 2023 at 11:59pm (GMT+8). All entries must be received by the Organiser before 11:59pm (GMT+8) on 31 July 2023 ("Contest Period"). All entries received outside the Contest Period will automatically be disqualified.
- 3. Any pack sizes of Julie's Peanut Butter Sandwich and Cheese Sandwich are the only participating product in this Contest.
- 4. This Contest is open to all Malaysians with a valid MyKad who aged 18 years ("Participant") and above as of the start of the Contest Period. The Organiser reserves the right to request for evidence of identification documents. Employees of the Organiser or its parent, affiliated and/or subsidiary companies, advertising and promotion agencies, and any of other companies associated with this Contest, as well as their immediate family members (children, parents, siblings, and spouse) are not eligible to enter.
- 5. Please read these Terms and Conditions carefully. By joining, the participant, whether personally or on behalf of an entity, is deemed to have read, understood, accepted, and agreed to be bound by each Term and Condition. The Terms and Conditions stated here constitute a legal agreement between the Participant and the Organiser.

- 6. The Organiser reserves the right to amend, modify, update, change or terminate the Contest or any portion of the Terms and Conditions from time to time without any prior notification. Any amendments will be effective immediately.
- 7. The Organiser shall not be responsible for any losses, damages, injuries, costs or expenses incurred, suffered by or arising from the Participant in the Contest.
- 8. These Terms and Conditions constitute a legally binding agreement made between the Participant and the Organiser, concerning the Participant's access to and use of the Contest website as well as any other media form, media channel, mobile website or mobile application related.
- 9. By accessing the <a href="http://juliescheeseinutemas.com">http://juliescheeseinutemas.com</a> ("Site"), the Participant agrees that he/she has read, understood, and agree to be bound by all of these Terms and Conditions. If the Participant does not agree with all of these Terms and Conditions, then the Participant is expressly prohibited from using the Site nor participating and the Participant must discontinue use immediately.
- 10. Supplemental Terms and Conditions or documents that may be posted on the Site from time to time are hereby expressly incorporated herein by reference.

  The Organiser reserves the right, in the sole discretion, to make changes or modifications to these Terms and Conditions at any time and for any reason.
- 11. The Organiser will alert the Participant about any changes by updating the "Last Updated" date of these Terms and Conditions, and the Participant waives any rights to receive specific notice of each such change.
- 12.It is the Participant's responsibility to periodically review these Terms and Conditions to stay informed of updates. The Participant will be subject to and will be deemed to have been made aware of and to have accepted, the changes in any revised Terms and Conditions by the Participant's continued use of the Site after the date such revised Terms and Conditions are posted.

- 13. The information provided on the Site is not intended for distribution to or use by any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation or which would subject us to any registration requirement within such jurisdiction or country.
- 14. The Organiser reserves the right to verify the eligibility of any individual who signed up and may refuse the application of any individual that provides inaccurate, incomplete details or it determines to be tampering with the application process including but not limited to providing inaccurate, incomplete, or false details.

### **B. CAMPAIGN MECHANICS**

### **CONTEST ENTRY METHOD**

# 1. Steps to Participate

- Step 1: Any purchase of Julie's Peanut Butter Sandwich and/or Cheese Sandwich (in any pack size) of RM5 and above in a single receipt is entitled to participate in this Contest. Each Participant may purchase one or more Julie's Peanut Butter Sandwich and/or Cheese Sandwich (in any pack size). The purchase can be made at any outlets (offline) and at all marketplaces (online).
- Step 2: The Participant is required to log on to the website URL (<a href="http://juliescheeseinutemas.com">http://juliescheeseinutemas.com</a>) or scan the QR code from the Point-of-Sale Materials.
- Step 3: Key in the valid phone number in Malaysia, name as per NRIC, and email to register. The Participant is required to verify the mobile number with OTP. Each mobile number can be registered for one (1) Participant only.

- Step 4: Key in the details of the Receipt (purchase state, purchase store, receipt number, receipt date & the total value purchased of Julie's Peanut Butter Sandwich and/or Cheese Sandwich in the receipt). The participant is required to upload and submit the receipt photo(s) as proof. The receipt photo(s) must show the receipt number, date of purchase, product purchase value and the name/logo of the outlet clearly. The Organiser reserves the rights to disqualify any participant/entries with tampered, unreadable or damaged receipts.
- Step 5: Record your voice with saying "Cheese! I 'Nut' Emasssssss......" and submit the voice recording. The Participant who has submitted the longest chant that meets the qualifications will be selected as the winner ("Winner").

# 2. Receipt Submission Guideline

- The receipts from retail outlets must be printed from the point-ofsale systems and the receipts from marketplace must include the receipt number, date and the name/logo of the outlet at which the purchase was made.
- Only proof of purchase dated from 15 June 2023 to 31 July 2023 will be entertained. Proof of purchase dated before or after the mentioned dates will not be accepted.
- One (1) receipt only entitles to one (1) entry. Submitting more entries will increase the chances of winning.
- The receipt must contain Julie's Peanut Butter Sandwich and/or
   Cheese Sandwich (in any pack size) that is worth RM5 and above.
- The Participant is required to keep the original receipt as this may be required when verifying the Winner.

- For Participants with the same duration of voice recording, the highest purchase amount on Julie's Peanut Butter Sandwich and/or Cheese Sandwich will be selected as Grand Winner.
- 3. Should the Participant(s) encounter any technical issues, problems, inquiries, or complaints related to the microsite, Organiser will kindly request that the Participant reach out to the appointed agency thru WhatsApp number 011-56395382. This contact number is provided solely for Contest participant(s) support purposes only.

### C. PRIZES

# 1. TYPES OF PRIZES ("PRIZE")

PRIZE	Description	Quantity
Weekly Prizes	10g Gold (worth approximately RM3,500)	30 winners
	[*based on price of 999 gold followed the	(5 winners x
	date of purchase, not including	6 weeks)
	workmanship cost.]	
Grand Prize	100g Gold (worth approximately	1 winner
	RM35,000)	
	[*based on price of 999 gold followed the	
	date of purchase, not including	
	workmanship cost.]	

### 2. PRIZES REDEMPTION

- 1. One (1) Participant is eligible to win both 1 x Weekly Prize and 1 x Grand Prize during the Contest Period.
- 2. The agency ("Agency") managing the Contest on behalf of the Organiser will contact the Weekly Winner and Grand Winner through WhatsApp, using the

mobile number provided by the Winner. The Winner must respond to the message within five (5) working days after the announcement and provide the following details:

- Full name (as per IC)
- Mobile number
- MyKad Number (last 4 digits only)
- House Mailing Address (as per IC)
- Preferred HABIB Showroom for collection of the Weekly Prize
- 3. The Winner must upload his/her personal details and keep the Organiser informed of any changes. The Organiser will not be held responsible for any loss of Prize incurred as a result of out-of-date details.
- 4. Weekly Prize Winner must notify the appointed Agency on preferred HABIB Showroom. The Weekly Prize Winner must make the prize collection from their preferred HABIB Showroom and present the MyKad or NRIC and acknowledgement letter issued by Organiser to HABIB sales person. HABIB Showroom list is available at <a href="https://www.habibjewels.com/showrooms">https://www.habibjewels.com/showrooms</a> or refer to the *Appendix* below.
- 5. The Weekly Prize Winner located in West Malaysia, prize collection at HABIB Showroom will be available starting from 28th August 2023 onwards. All prize collections must be completed within 30 days from the designated start date.
- 6. The Weekly Prize Winner located in East Malaysia, prize collection at HABIB Showroom will be available starting from 11th September 2023 onwards. All prize collections must be completed within 30 days from the designated start date.
- 7. The aforementioned dates for prize collection do not apply to the Grand prize winner. The Organiser will arrange for representatives from both Julie's

- Manufacturing Sdn. Bhd. and Julie's Marketing Sdn. Bhd. to be dispatched for the purpose of delivering the Grand Prize directly to the Winner.
- 8. Failure to collect the Weekly Prize within the specified duration will result in disqualification and the individual will be prohibited from claiming the prize.
- The Prize is accepted entirely at the risk of the Winner and the Organiser excludes itself from any express or implied warranties in connection with the Prize to the extent permitted by law.
- 10. The Prize is not exchangeable or redeemable for cash or any other item and cannot be resold or offered for resale. Unless otherwise approved by the Organiser in writing, the Prize is not transferable. If the Winner chooses not to accept the Prize for any reason, there will be no compensation offered.
- 11. The Organiser may at any time at its sole and absolute discretion substitute the Prize with other items of an equal or similar value with or without conditions.
- 12. The Organiser, its agents, sponsors, and representatives shall have no liability to any Participant who defaults in collecting the Prize in accordance with the Prize Claim/Delivery Date in any respect whatsoever. The Organiser reserves the right to determine how uncollected Prize will be dealt with.
- 13. Any additional costs not specifically stated in relation to a Prize shall be the responsibility of the Winner.
- 14. Prize is given out in an "as it as" basis. The Prize shall be used/taken entirely at the risk of the Participant and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
- 15. All Prizes pictures shown are for illustration purpose only. Actual product may vary.

## WINNER ANNOUNCEMENT

- Grand Prize will be announced on 4 August 2023. All the entries that meets
  the qualifications will be included in the Grand Prizes winner selection
  process.
- 2. While for the Weekly Prizes, there will be 30 prizes in total to be won. 5 qualified winners will be drawn for each week.
- 3. The Winner announcement date is as below:

Prizes	Participating Period	Announcement Date
Weekly Prizes Week 1	15 June – 21 June 2023	30 June 2023
Weekly Prizes Week 2	22 June – 28 June 2023	7 July 2023
Weekly Prizes Week 3	29 June – 5 July 2023	14 July 2023
Weekly Prizes Week 4	6 July – 12 July 2023	21 July 2023
Weekly Prizes Week 5	13 July – 19 July 2023	28 July 2023
Weekly Prizes Week 6	20 July – 31 July 2023	4 August 2023
Grand Prize	15 June – 31 July 2023	4 August 2023

- 4. The Winner is selected within 3 weeks after the participating week period of the campaign based on selection criteria.
- 5. The Winner will be notified by WhatsApp by the Agency appointed by the Organiser once the result is announced. The Winner must share personal details with the Organiser within five (5) working days after contacting the Winners.
- 6. The judges' decision of the Winner is final conclusive, and binding, and no disputes, appeals, inquiries, and/or correspondence in relation to any of the decisions shall be entertained.
- 7. The Organiser reserves the right to use any other mode or medium that it deems fit at its role and absolute discretion for the purpose of announcing the

- Winner, contacting the Winner, verifying the identity of the Winner, and delivering the Prize.
- 8. Should the Winner not reply to the Agency appointed by the Organiser after five (5) working days, the Organiser reserves the right to disqualify the Winner. Any disqualified Participant/Winner will not have any further claim against the Organiser, its agents or anyone else involved in this Contest.

### **ADDITIONAL TERMS & CONDITIONS**

- 1. The Organiser may at its sole and absolute discretion disqualify any Participant and/or revoke the Prize at any time, where:
  - i. The Participant fails to comply with the terms and conditions stated herein;
  - ii. The Participant attempts to undermine the operation and administration of the Contest by fraud, cheat, or deception;
  - iii. The Participant fails to provide accurate, complete, valid, identifiable, and/or truthful information during participation, registration, and/or at any stage of this Contest.
- 2. The Participant shall not engage in any conduct that directly or indirectly brings the Organiser or the persons managing the campaign in a state of disrepute.
- 3. The Participant of 'aliases' shall be considered a form of deception and is prohibited.
- 4. In the event that the Contest is cancelled, postponed, and/or abandoned for any reason, the Organiser without being subject to any form of liability and at its sole and absolute discretion may or may not choose to substitute the Prize with other item(s) of an equal or similar value with or without conditions. In

- such an event, the Organiser shall not be liable and/or responsible in any manner whatsoever for any form of claim and/or liabilities howsoever arising whether direct, indirect, or otherwise.
- 5. In the event that this Contest cannot be administered and/or is abandoned or cancelled and/or discontinued due to any reason, the Organiser, without being subject to any form of liability and at its sole and absolute discretion, may decide to cancel, terminate, modify, or suspend the campaign and/or invalidate any submissions for this campaign without assigning any reasons thereto and without notice to the Participant.
- 6. By participating in this Contest, the Participant hereby consent to the Organiser to use, publish, exhibit, and display the Participant's name, the last four digits of the MyKad Number, image, and comments in any nature or form for documentation, advertising and promotional purpose in any form of media and any reasonable manner it sees fit without additional compensation. The Participant are not eligible to claim any proprietary right thereto.
- 7. The Organiser may at its sole and absolute discretion prohibit participation by any Participant and/or Winner who in any manner whatsoever disrupts, tampers, and/or engages in improper conduct that affects the Contest and/or the administration of the Contest and/or breaches any of the terms and conditions stipulated herein.
- 8. By participating in this Contest, the Participant agrees that the Organiser reserves the right to disclose the Participant's and representatives' personal data in the event the Organiser believes that such disclosure is necessary to identify, contact or bring legal action against an individual who might cause or may be causing damage to or interfere (whether intentionally or otherwise) with the Contest and/or the Organiser and/or any other third party's rights or property which could be harmed by such activities. The Organiser may also

- disclose the personal data of the Participant and the representatives if required to do so by a court of law or other relevant body.
- 9. The Participant agrees that the Organiser and its related and/or associated companies shall not be liable to the Participant and/or any other party in any manner whatsoever for any form of liabilities, losses, claims, and/or damages howsoever arising in connection with the Contest or otherwise.
- 10. The Organiser's decisions on all matters relating to the Contest (including the selection of the Winner and the manner of administration of the Contest) shall be final, absolute, and binding on the Participant. No correspondences, enquiries, appeals, challenges, or discussion with respect to any decision or determination made by the Organiser will be entertained.
- 11. By participating in this Contest, and by selecting the appropriate tick box provided on the registration form willingly, the Participant agrees to receive future communications relating to marketing activities and other product-related updates from the Organiser. The Participant understands that he/she may unsubscribe from receiving updates from the Organiser at any time through the opt-out link included in the subsequent marketing communications, or Participant can also email an opt-out request to the Organizer directly.
- 12. These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia.
- 13. The Organiser hereby disclaims and shall not be held liable for any claims and liability howsoever arising from personal injuries, medical conditions, and damage to property originating from the acceptance of the Prize and the Winner shall hold the Organiser harmless from any such claims.
- 14. Where the Terms and Conditions of the Promotion are prepared in English and other language(s), in the event of any inconsistency arising between the

English language version and the other language(s) translation hereof, the

English language version shall prevail and govern in all respects.

D. ORGANISER RIGHTS

The Organiser reserves the right to refuse to award any Prize if any receipt photo

uploaded is deemed as not clear, not following the submission guideline, suspect to

fraudulent cases, inappropriate or offensive in any way.

The Organiser reserves the right to refuse awarding any prize if the Organiser

identifies that the Prize collected were in error.

**E. DATA PROTECTION AND PRIVACY** 

By joining this Contest, the Participant agrees to provide the personal information

and the Organiser reserves the right to store, process, publish and use the names

and/or photos of the Participant and the Winner in addition to their participation for

publicity, advertising and/or trade purposes without further compensation or notice,

and the Participant shall not have the right to claim against Organiser for the

aforementioned usage.

F. APPENDIX

1. Central Region

Alamanda Putrajaya

Lot LG 17, Alamanda Shopping Centre, Parcel 9, Presint 1,62000 Putrajaya

Operating Hours: Everyday from 10 am - 10 pm.

Telephone: +6 (03) 8888 0593

Alpha Angle

G-25 & G-26, Alpha Angle Shopping Centre, Wangsa Maju,

53300 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur

Operating Hours: Everyday from 10 am - 9 pm

Telephone: +6 (03) 4142 1242

### **Ampang Point**

106, Ampang Point, Lorong Mamanda 2,

68000 Ampang, Selangor

Operating Hours: Everyday from 10 am - 8 pm

Telephone: +6 (03) 4252 7777

### HABIB II @ Ampang Point

Lot 93-95, Ampang Point, Lorong Mamanda 2,

68000 Ampang, Selangor

Operating Hours: Everyday from 10 am - 8 pm

Telephone: +6 (03) 4266 2111

### Bangsar Village II

Lot GF-9 & GF-10, Ground Floor, Bangsar Village 2,

2, Jalan Telawi 1, Bangsar Baru,

59100 Kuala Lumpur

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 2282 8188 / 2284 7388

### IOI City Mall Putrajaya

Lot LG-107A, Lower Ground Floor,

IOI City Mall, Lebuh IRC IOI Resort City

62502 Putrajaya.

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 8957 5800

#### Jalan Bunus

No. 127, Jalan Bunus (Jalan Palestin), Off Jalan Masjid India

51000 Kuala Lumpur

Operating Hours: (Mon-Thurs) from 10 am - 7 pm (Fri-Sun) from 10 am - 8 pm

Telephone: +6 (03) 2698 8831

### Suria KLCC

Lot C49, Concourse Level,

Suria KLCC, Kuala Lumpur City Centre,

50088 Kuala Lumpur

Operating Hours: Everday from 10 am - 10 pm

Telephone: +6 (03) 2166 6777 / 2166 7677

### KL East Mall

Lot G1-35, Ground Floor, KL East Mall,

823, Jalan Lingkaran Tengah 2,

KL Timur, 53100 Kuala Lumpur

Operating Hours: Everyday from 10 am - 10 pm

### Mid Valley Megamall

G-063A, Mid Valley Megamall Lingkaran Syed Putra,

59200 Kuala Lumpur

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 2287 3131

# Mydin Mall USJ

Lot G11, 12 & 27, G Floor, Mydin Mall USJ,

Persiaran Subang Permai, USJ 1,

47500 Subang Jaya, Selangor

Operating Hours: Everyday from 10 am - 10 pm  $\,$ 

Telephone: +6 (03) 8024 3877

### Plaza Shah Alam

Lot G6A & G7, G Floor, Plaza Shah Alam,

Jln Tengku Ampuan Zabedah E9/E, Section 9,

40100 Shah Alam, Selangor

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 5880 7777

## Setia City Mall

LG-32, Setia City Mall,

No.7, Persiaran Setia Dagang, Bdr Setia Alam, Seksyen U13,

40170 Shah Alam, Selangor

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 3345 6033

### The Curve

Lot G24, Ground Floor, The Curve Shopping Centre,

No.6, Jln PJU 7/3, Mutiara Damansara,

47800 Petaling Jaya, Selangor

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 7710 2888

#### Pavilion Bukit Jalil

Lot 2.16.00, Level 2 Pavilion Bukit Jalil 2

Persiaran Bukit Jalil 8

Bandar Bukit Jalil 57000 KL

Operating Hours: Everyday from 10 am - 10 pm

Telephone: +6 (03) 80757777

# 2. Southern Region

## **AEON Nilai**

Lot G-27, Ground Floor, AEON Mall Nilai,

Persiaran Bukit Bandar, Putra Point

71800 Bandar Baru Nilai, Negeri Sembilan.

Operating Hours: (Mon-Wed) from 10 am - 8 pm (Thurs-Sun) from 10 am - 10 pm

Telephone: +6 (06) 7971717

### Angsana Johor Bahru Mall

Lot L 2-35, Angsana Johor Bahru Mall,

Jalan Skudai, Pusat Bandar Tampoi,

81200 Johor Bharu, Johor

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (07) 2387777

## Mydin MITC Melaka

GB 18 & 19, Ground Floor, Mydin Mall Melaka Hypermarket,

Lot 15060, 15061 & 15062, Pusat Bandar MITC,

75450 Ayer Keroh, Melaka

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (06) 2333113

### Mydin Hypermarket Seremban 2

Lot G-04,

Mydin Wholesale Hypermarket Seremban 2, Seremban 2,

70300, Seremban Negeri Sembilan

Operating Hours: Every day from 10 am -10 pm

Telephone: +6 (06) 6031591

# The Mall, Mid Valley Southkey

G-006, Ground Floor,

The Mall, Mid Valley Southkey No.1 Persiaran Southkey,

80150 Johor Bahru

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (07) 3384191

### Batu Pahat Mall

Lot G-31 & 32, Ground Floor,

Batu Pahat Mall, Jalan Kluang,

83000, Batu Pahat, Johor

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (07) 4377807

# 3. Northern Region

## Aman Central

Lot G-48, Ground Floor,

No.1, Aman Central, Lebuhraya Darul Aman,

05100 Alor Setar, Kedah Darul Aman

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (04) 7337300

### **Gurney Plaza**

170-G46, Plaza Gurney, Persiaran Gurney,

10250 Penang

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (04) 2266477 / 2263477

## Jalan Masjid Kapitan Keling

No. 111 &117,

Jalan Masjid Kapitan Keling,

10200, Georgetown, Pulau Pinang

Operating Hours: Every day from 10 am - 6 pm

Telephone: +6 (04) 2616760

### Meru Raya Ipoh

Lot G-11, Ground Floor, Mydin Hypermarket Meru Raya,

Pt 229142, Jln Meru Bestari B2, Bdr Meru Raya,

30020 Ipoh, Jelapang, Perak

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (05) 5277127

### Sungai Petani

GF 45 &46, Central Square, 23,

Jalan Kampung Baru,

08000 Sungai Petani, Kedah

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (04) 4212077

# 4. East Coast

# East Coast Mall

GF-53A/55/56, Ground Floor East Coast Mall, CapitaMalls Malaysia Trust,

Jalan Putra Square 6, Putra Square,

25200 Kuantan, Pahang Darul Makmur

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (09) 5677788

### **KB Mall Kota Bharu**

Lot G03B, Ground Floor KB Mall,

Lot PT 101 & 102 Seksyen 16, Jalan Hamzah,

15050 Kota Bharu, Kelantan

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (09) 7478977

### KTCC Mall

Lot G-56, KTCC Mall, Muara Selatan

20000 Kuala Terengganu, Terengganu

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (09) 6285177

## 5. Sabah & Sarawak

## Suria Sabah

No. G25 & G26, Lot 1, Suria Sabah Shopping Mall,

Jalan Tun Fuad Stephens,

88000 Kota Kinabalu Sabah

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (088) 275147

### The Spring

Lot No LG 16, Lower Ground Floor, The Spring,

Lot 7196, Seksyen 64, Kuching Town Land District, Jln Simpang Tiga,

93350 Kuching, Sarawak

Operating Hours: Every day from 10 am - 10 pm

Telephone: +6 (082) 236423